

1. Record Nr.	UNINA9910819538503321
Titolo	Manual of Romance languages in the media // edited by Kristina Bedijs, Christiane Maass
Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De Gruyter, , 2017 2017
ISBN	3-11-031475-4
Descrizione fisica	1 online resource (544 pages)
Collana	Manuals of Romance Linguistics ; ; Volume 23
Disciplina	440
Soggetti	Mass media and language - Europe Romance languages Mass media and culture - Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Frontmatter -- Manuals of Romance Linguistics -- Table of Contents -- 0. Preface -- 1. Media Linguistics: Interfaces to Media and Communication Studies -- 2. Text Linguistic Approaches I: Analysis of Media Texts -- 3. Text Linguistic Approaches II: Textuality of Online Media -- 4. Television Text Types -- 5. Online Text Types -- 6. Aspects of Advertising Language Online -- 7. Orality and Literacy in Cinema and Television -- 8. Orality and Literacy of Telephony and SMS -- 9. Orality and Literacy of Online Communication -- 10. Critical Discourse Analysis and New Media -- 11. Analyzing Multicodal Media Texts -- 12. Language in the Media: The Process Perspective -- 13. Tertiary Media Corpora of the Romance Languages -- 14. The Role of Small Languages in the Media I: Presence of Romanian in Medial Communication -- 15. The Role of Small Languages in the Media II: Presence of Picard in Medial Communication -- 16. Audiovisual Latino Media in the US: The Emergence of Bilingual Media Text Genres in the Interface between Language Contact, Language Policy and Translation -- 17. Language Change through Medial Communication -- 18. Broadcast Advertising – Issues of Linguistic Research (with Special Regard to Italy and France) -- 19. Minority Languages in Media Communication -- 20. Audiovisual Translation -- 21. Crowdsourcing

Sommario/riassunto

This manual provides an extensive overview of the importance and use of Romance languages in the media, both in a diachronic and synchronic perspective. Its chapters discuss language in television and the new media, the language of advertising, or special cases such as translation platforms or subtitling. Separate chapters are dedicated to minority languages and smaller varieties such as Galician and Picard, and to methodological approaches such as linguistic discourse analysis and writing process research.
