Record Nr. UNINA9910819499603321 **Titolo** Leadership: succeeding in the private, public, and not-for-profit sectors / / editors Ronald R. Sims and Scott A. Quatro Pubbl/distr/stampa Armonk, N.Y., : M.E. Sharpe, c2005 **ISBN** 1-317-46627-6 1-315-70291-6 1-317-46628-4 1-280-91239-1 9786610912391 0-7656-2014-6 Edizione [1st ed.] Descrizione fisica 1 online resource (448 p.) Altri autori (Persone) SimsRonald R QuatroScott A. <1968-> Disciplina 658.4/092 Soggetti Leadership Organizational change Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali First published 2005 by M.E. Sharpe. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto CONTENTS; LIST OF TABLES AND FIGURES; ACKNOWLEDGMENTS; INTRODUCTION; BOOK CHAPTERS; PART I: LEADERSHIP IN FOR-PROFIT ORGANIZATIONS; PART II: LEADERSHIP IN NOT-FOR-PROFIT ORGANIZATIONS; PART III: LEADERSHIP IN GOVERNMENT ORGANIZATIONS; PART IV: LEADERSHIP ACROSS MULTIPLE ORGANIZATIONAL CONTEXTS; PART V: GLOBAL LEADERSHIP; CONCLUSION; PART I LEADERSHIP IN FOR-PROFIT ORGANIZATIONS; CHAPTER 1 FROM MONOPOLY TO COMPETITION Challenges for Leaders in the Deregulated Investor-Owned Utility Industry; BACKGROUND: THE DEREGULATED ENERGY INDUSTRY; THE MARKETING CHALLENGE; THE **EVOLUTION OF MARKETING** THE ORGANIZATIONAL CULTURE CHANGE CHALLENGECONCLUDING THOUGHTS ON THE ADOPTION OF A MARKETING ORIENTATION: THE CULTURE IS THE KEY; NOTES; REFERENCES; CHAPTER 2 REFORMING WALL STREET Challenges for Financial Leaders in Publicly Traded Firms;

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The contributors here seek to define exactly what leadership is or should be, and how to effectively develop it. Guided by an unusual framework that looks at leadership across different sectors and functions, they examine what they view as the major leadership challenges throughout the world.

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