

1. Record Nr.	UNINA9910819495103321
Titolo	Handbook of strategic alliances // editors Oded Shenkar, Jeffery J. Reuer
Pubbl/distr/stampa	Thousand Oaks, [Calif.] ; ; London, : SAGE, c2006
ISBN	1-322-41872-1 1-4522-6402-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (479 p.) : ill
Altri autori (Persone)	ShenkarOded ReuerJ. J (Jeffrey J.)
Disciplina	658.044
Soggetti	Strategic alliances (Business)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Part I - Introduction to Strategic Alliances; Chapter 1 - The Alliance Puzzle: Known Terrain, Black Boxes, and the Road Ahead; Part II - Theoretical Foundations; Chapter 2 - Strategic Alliances: A Survey of Issues from an Entrepreneurial Perspective; Chapter 3 - How Alliances Reshape Competition Benjamin Gomes-Casseres; Chapter 4 - Opportunism in Cooperative Alliances: Conditions and Solutions; Chapter 5 - Understanding Partnering Processes and Outcomes: The Contribution of Evolutionary Theory Chapter 6 - What Does a Real Options Perspective Add to the Understanding of Strategic Alliances?Chapter 7 - Networks of Strategic Alliances; Part III - Alliance Management: Opening the "Black Boxes"; Chapter 8 - Structuring and Restructuring Alliances: A Theory-Based Process Model; Chapter 9 - Alliance Contractual Design; Chapter 10 - Interorganizational Trust; Chapter 11 - Exploring Dark Corners: An Agenda for Organizational Behavior Research in Alliance Contexts; Chapter 12 - Alliance Forms and Human Resource Issues, Implications, and Significance Chapter 13 - Learning and Knowledge Development in AlliancesPart IV - Cross-Border Collaborations; Chapter 14 - Alliances and International Business Theory; Chapter 15 - Nurturing Successful Alliances across Boundaries; Chapter 16 - International Joint Ventures in Emerging Economies: Past Drivers and Emerging Trends; Part V - Nontraditional

Strategic Alliances; Chapter 17 - Alliances in the New Economy; Chapter 18 - Entrepreneurial Alliances and Networks; Chapter 19 - Strange Bedfellows: Alliances between Corporations and Nonprofits; Part VI - Alliance Research Methodologies Chapter 20 - Research Methods in Alliances Chapter 21 - Research Outside the "Core": Opportunities in Alternative Approaches and Methods for Studying Cooperative Alliances; Chapter 22 - Modeling and Measuring the Performance of Alliances; Chapter 23 - The Legitimacy of Messiness: Interdisciplinary Research, Systems of Innovation, and Strategic Alliances; Name Index; Subject Index; About the Editors; About the Contributors

Sommario/riassunto

The articles in this book cover the state of art of research on strategic alliances and serves to lay out a research agenda on collaborative strategy and alliance management. Scholars in the field chart the alliance literature, its evolution and current state and future course.
