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Autore	Hirano Makoto
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5.8 Analysis and discussion
5.9 Conclusion; Acknowledgments; 6
Regional community as business platform; 6.1 Introduction; 6.2 The
case of Taketomi island - uniting for survival; 6.3 The case of Iriomote
island - diversification businesses for symbiosis; 6.4 The case of
Chikamori Hospital - effective service through community networking;
6.5 The case of Tosa-Senri- a grocery with information and human
networks; 6.6 Comparative analysis of the four cases; 6.7 The case of
Yumenomachi Souzouinkai - an ICT enterprise with a social mission
6.8 The case of Wanawakai - a regional non-profit organization
6.9 The case of Obuse city - an autonomous community with a common
mission; 6.10 Conclusion; Acknowledgments; 7 Sustainable
development via community design; 7.1 Introduction; 7.2 The case of
the Bakuro CET scheme - renovation of a depopulated district; 7.3 The
case of the Kamiyama artist-in-residence scheme - redesigning rural
community; 7.4 Analysis and discussion; 7.5 Conclusion;
Acknowledgments; 8 Globalization for regional enterprises; 8.1
Introduction
8.2 The case of the Nakamura Noen lily business - local business,
global network
8.3 The case of Kochi Ice - global business, local
network; 8.4 Analysis and discussion; 8.5 Conclusion;
Acknowledgments; 9 An experiment in regional development through
ecological business; 9.1 Introduction; 9.2 Designing the Tosa Arts &
Crafts project; 9.3 Activities in the first year; 9.4 Reflections on the first
year and activities in the second year; 9.5 Analysis and discussion; 10
Summary; 10.1 The case studies; 10.2 Leadership and community in
relation to knowledge management
10.3 Innovation for sustainable development

Sommario/riassunto

Regional disparity is one of the current pressing social issues. Many countries lack basic infrastructures of establishing a new business or industrial cluster. The book argues that existing arguments which have mostly focused on macroscopic view of economy of society or industries may be misguided. The book delivers a refreshing insight from microscopic view of enterprise/business management and how businesses can achieve sustainable development at enterprise level. The book includes case studies of concrete examples to illustrate how a successful model can be put in place to effect
