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| Autore                  | Williams Brad  |
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| Edizione                | [Third edition.]   |
| Descrizione fisica      | 1 online resource (507 p.)   |
| Disciplina              | 006.752  |
| Soggetti                | Blogs - Computer programs<br>Web sites - Authoring programs  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Includes index.  |
| Nota di contenuto       | PROFESSIONAL WordPress®; ABOUT THE AUTHORS; ABOUT THE TECHNICAL EDITOR; CREDITS; ACKNOWLEDGMENTS; CONTENTS; INTRODUCTION; WHO IS THIS BOOK FOR?; HOW THIS BOOK IS STRUCTURED; WHAT YOU NEED TO USE THIS BOOK; CONVENTIONS; SOURCE CODE; ERRATA; P2P.WROX.COM; CHAPTER 1: FIRST POST; What Is WordPress?; Popularity of WordPress; Current State; Intersecting the Community; WordPress and the GPL; Content and Conversation; WordPress as a Content Management System; Creating Conversation; Getting Started; Hosting Options; Do It Yourself Installation; Installing WordPress Files; Database Configuration<br>Finishing UpFirst-Time Administration; First Post; Summary; CHAPTER 2: CODE OVERVIEW; Downloading; Download Locations; Available Formats; Release Archive; Directory and File Structure; WordPress Configuration; wp-config.php File; Advanced wp-config.php Options; .htaccess; Enabling Permalinks; .htaccess Rewriting Rules; Configuration Control Through .htaccess; The .maintenance File; wp-content User Playground; Plugins; Themes; Uploads and Media Directory; Upgrade Directory; Custom Directories; Summary; CHAPTER 3: WORKING WITH WORDPRESS LOCALLY; Benefits of Working Locally<br>Typical Deployment CycleWhy So Much Process?; Tools for Component Administration; Getting Your Development Stack; Adding WordPress to |

the Local Install; Configuration Details; Managing the Web Server Document Tree; Enabling Debug Information; Handling Local and Production Database; Creating Virtual Local Server Names; Local Theme and Plugin Development; Virtual Machines; Deploying Local Changes; Summary; CHAPTER 4: TOUR OF THE CORE; What's in the Core?; Using the Core as a Reference; Inline Documentation; Finding Functions; Exploring the Core; Functions.php; Option.php; Formatting.php; Pluggable.php; Plugin.php; User.php; Post.php; Taxonomy.php; Deprecated Functions; WordPress Codex and Code Reference; What Is the Codex?; Using the Codex; Function Reference; WordPress APIs; Codex Controversy; Code Reference; Using the Code Reference; Code Reference Details; Codex Versus Code Reference; Don't Hack the Core!; Why Not?; Alternatives to Hacking the Core; Summary; CHAPTER 5: THE LOOP; Understanding the Loop; From Query Parameters to SQL; Understanding Content in WordPress; Putting the Loop in Context; Flow of the Loop; Template Tags; Commonly Used Template Tags; Tag Parameters  
Customizing the LoopUsing the WP\_Query Object; Building a Custom Query; Post Parameters; Page Parameters; Category, Tag, and Author Parameters; Date and Time Parameters; Ordering and Custom Field Parameters; Putting It Together; Adding Paging to a Loop; Using the pre\_get\_posts Hook; Using query\_posts(); Using get\_posts(); Resetting a Query; More Than One Loop; Nested Loops; Multi-Pass Loops; Advanced Queries; Global Variables; Post Data; Author Data; User Data; Environmental Data; Global Variables or Template Tags?; Working Outside the Loop; Summary; CHAPTER 6: DATA MANAGEMENT Database Schema

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#### Sommario/riassunto

The highest rated WordPress development and design book on the market is back with an all new third edition. Professional WordPress is the only WordPress book targeted to developers, with advanced content that exploits the full functionality of the most popular CMS in the world. Fully updated to align with WordPress 4.1, this edition has updated examples with all new screenshots, and full exploration of additional tasks made possible by the latest tools and features. You will gain insight into real projects that currently use WordPress as an application framework, as well as the basic usage a

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