

1. Record Nr.	UNINA9910819404903321
Titolo	Feeling Asian modernities : transnational consumption of Japanese TV dramas // edited by Koichi Iwabuchi
Pubbl/distr/stampa	Hong Kong, : Hong Kong University Press, c2004
ISBN	1-282-70419-2 9786612704192 988-220-130-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (341 p.)
Altri autori (Persone)	IwabuchiKoichi <1960->
Disciplina	791.4570952
Soggetti	Television plays, Japanese Foreign language television programs - East Asia Foreign language television programs - Southeast Asia Television - Social aspects - East Asia Television - Social aspects - Southeast Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgements; Contributors; Note on Japanese Names; Introduction: Cultural Globalization and Asian Media Connections; 1 The Representation of Femininity in Japanese Television Dramas of the 1990s; 2 Empowering Love: The Intertextual Author of Ren'ai Drama; 3 Producing (Post-)Trendy Japanese TV Dramas; 4 Ganbaru and Its Transcultural Audience: Imaginary and Reality of Japanese TV Dramas in Hong Kong; 5 The Desired Form: Japanese Idol Dramasin Taiwan; 6 Traveling With JapaneseTV Dramas: Cross-cultural Orientation and Flowing Identification of Contemporary Taiwanese Youth 7 Defining Asian Femininity: Chinese Viewers of Japanese TV Dramas in Singapore8 Popular Culture andYouth Consumption: Modernity, Identity and Social Transformation; 9 Chinese Re-makings of Pirated VCDs of Japanese TV Dramas; 10 VCD as ProgrammaticTechnology:Japanese Television Drama in Hong Kong; 11 Cultural Contact With Japanese TV Dramas: Modes of Reception and Narrative Transparency; 12 Korean American Youths' Consumption of Korean and Japanese TV Drama and Its Implications; The Cultural Intimacy of TV Drama; Index

Sommario/riassunto

The recent transnational reach of Japanese television dramas in East and Southeast Asia is unprecedented, and not simply in terms of the range and scale of diffusion, but also of the intense sympathy many young Asians feel toward the characters in Japanese dramas, so that they cope with their own modern lives by emulating the lives on screen.
