1. Record Nr.   UNINA9910819391703321

   Autore   Rothwell William J. <1951->

   Titolo   Mastering the instructional design process : a systematic approach / / William J. Rothwell [and three others]

   Pubbl/distr/stampa Hoboken, New Jersey : , : Wiley, , 2016
                       ©2016

   ISBN   1-118-94714-2
                      1-118-94715-0

   Edizione   [Fifth edition.]

   Descrizione fisica 1 online resource (430 p.)

   Disciplina   658.3/12404

   Soggetti   Employees - Training of
                      Instructional systems - Design

   Lingua di pubblicazione Inglese

   Formato   Materiale a stampa

   Livello bibliografico Monografia

   Note generali   Description based upon print version of record.

   Nota di bibliografia Includes bibliographical references and index.

   Sommario/riassunto A comprehensive framework for effective real-world instructional design Mastering the Instructional Design Process provides step-by-step guidance on the design and development of an engaging, effective training program. The focus on core competencies of instructional system design helps you develop your skills in a way that's immediately applicable to real-world settings, and this newly updated fifth edition has been revised to reflect the new IBSTPI Competencies and Standards for Instructional Design. With a solid foundation of researched and validated standards, this invaluable guide provides useful insight and a flexible framework for approaching instructional design from a practical perspective. Coverage includes the full range of design considerations concerning the learners, objectives, setting, and more, and ancillaries include design templates, PowerPoint slides, lecture notes, and a test bank help you bring these competencies to the classroom. Instructional design is always evolving, and new trends are emerging to meet the ever-changing needs of learners and exploit the newest tools at our disposal. This book brings together the latest developments and the most effective best practices to give you a foolproof framework for successfully managing instructional design

projects. Detect and solve human performance problems Analyze needs, learners, work settings, and work Establish performance objectives and measurements Deliver effective instruction in a variety of scenarios Effective training programs don't just happen. Instructional design is a complex field, and practitioners must be skilled in very specific areas to deliver a training program that engages learners and makes the learning 'stick.' Mastering the Instructional Design Process is a comprehensive handbook for developing the skillset that facilitates positive training outcomes.