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Nota di contenuto	1. Max Aitken and the Nature of Finance Capitalism during the Laurier Boom -- 2. Circuitous Road to Halifax, 1879-1904 -- 3. Caribbean Adventurer -- 4. Building the Royal Securities Corporation -- 5. The Montreal Engineering Company -- 6. The Takeover and Transformation of Montreal Trust -- 7. Hubris and the Young Financier -- 8. Manufacturing the Canada Cement Company -- 9. Merger Promoter Extraordinaire -- 10. Combines, Canada Cement, and the Reciprocity Election -- 11. Conclusion: From Profits to Politics -- Appendix. The First Canadian Merger Wave in International Perspective.
Sommario/riassunto	Marchildon walks us through the machinations, uncertainties, and bravado that went into Aitken's world of promoting, financing, and stockbroking. He describes in riveting detail the playing out of the great mergers in Canadian politics and business life - most notably that of Stelco and Canada Cement. We see the inner workings of finance capitalism, coloured by many remarkable personalities of the

day, and we learn how Aitken's innovative tactics made him a very rich man while still in his twenties. This is a deeply textured account of the dynamics of the securities market in the formative years at the beginning of the twentieth century.

It has been said of Max Aitken (later Lord Beaverbrook) that 'no other Canadian carved his name so large upon his times.' A manipulative, self-serving charmer with immense business acumen, Aitken knew all the important Canadian financiers of his day, and repeatedly demonstrated his remarkable skill for making money in the field of corporate finance. In this book Gregory Marchildon looks at the entrepreneurial history of Max Aitken and his core enterprise, the Royal Securities Corporation. A penetrating study of investment banking and financial capitalism during the Laurier boom years, the book also deals more generally with the relationship between Canadian politics and imperial ideology before the Great War.
