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| 1. Record Nr.           | UNINA9910819350803321                                                                                                                                                                                                                                                   |
| Titolo                  | The American marketplace : demographics and spending patterns // by the editors of the New Strategist Press                                                                                                                                                             |
| Pubbl/distr/stampa      | Amityville, New York : , : New Strategist Press, LLC, , [2015] 2015                                                                                                                                                                                                     |
| ISBN                    | 1-940308-77-1                                                                                                                                                                                                                                                           |
| Edizione                | [Twelfth edition.]                                                                                                                                                                                                                                                      |
| Descrizione fisica      | 1 online resource (xxii, 632 pages) : charts                                                                                                                                                                                                                            |
| Collana                 | American consumer series<br>Gale eBooks                                                                                                                                                                                                                                 |
| Disciplina              | 304.60723                                                                                                                                                                                                                                                               |
| Soggetti                | Consumers - United States<br>Demographic surveys - United States<br>Market surveys - United States<br>United States Population Statistics Periodicals                                                                                                                   |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                 |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                      |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                              |
| Note generali           | Includes index.                                                                                                                                                                                                                                                         |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                          |
| Nota di contenuto       | chapter 1. Attitudes -- chapter 2. Education -- chapter 3. Health -- chapter 4. Housing -- chapter 5. Income -- chapter 6. Labor force -- chapter 7. Living arrangements -- chapter 8. Population -- chapter 9. Spending -- chapter 10. Time use -- chapter 11. Wealth. |
| Sommario/riassunto      | Provides the demographics and spending patterns of American consumers. Includes data on education, health, housing, income, labor force participation, living arrangements, population, spending, and wealth.                                                           |