1. Record Nr. UNINA9910819330503321 Autore LI ShiNa Titolo Economics of International Sports Events [[electronic resource]] Goodfellow Publishers Ltd, 2013 Pubbl/distr/stampa **ISBN** 1-908999-77-2 Descrizione fisica 1 online resource (28 p.) Collana Contemporary Cases Online Altri autori (Persone) **FyallAlan** GarrodBrian Disciplina 796.06 796.06/91 Soggetti Sports -- Economic aspects -- Cross-cultural studies Sports administration -- Cross-cultural studies Sports and globalization -- Cross-cultural studies Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. This case study is part of the Contemporary Cases Online series. The Sommario/riassunto series provides critical case studies that are original, flexible, challenging, controversial and research-informed, driven by the needs of teaching and learning. Each case is fully referenced in academic style and is accompanied by a wealth of supplementary material including discussion questions, further reading, links to websites, etc. Readers can follow these hyperlinks to obtain further information about the

case. Teaching notes, slides, essay question

specific concepts, terms, issues and organisations identified in each