

1. Record Nr.	UNINA9910819327203321
Autore	Phills James A
Titolo	Integrating mission and strategy for nonprofit organizations // James A. Phills, Jr
Pubbl/distr/stampa	New York, : Oxford University Press, 2005
ISBN	0-19-988370-X 0-19-803825-9 1-280-42785-X 1-60256-482-5 1-4237-3401-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (273 p.)
Disciplina	658.4/012
Soggetti	Nonprofit organizations - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 217-240) and index.
Nota di contenuto	Contents; Introduction: The Role of Mission and Strategy in Enhancing the Performance of Nonprofit Organizations; 1 Mission: The Psychological and Emotional Logic; 2 Strategy: The Economic Logic; 3 Industry Analysis; 4 Execution: Translating Mission and Strategy into Action; 5 Corporate Strategy, Alliances, and Collective Action; 6 The Role of Leadership in Mission, Strategy, and Execution; 7 Strategic Change: Intelligent Adaptation; 8 Avoiding the Pitfalls of Mission, Strategy, and Execution in the Real World; Notes; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W Y
Sommario/riassunto	Introduction: The Role of Mission and Strategy in Enhancing the Performance of Nonprofit Organizations1. Mission: The Psychological and Emotional Logic2. Strategy: The Economic Logic3. Industry Analysis4. Execution: Translating Mission and Strategy into Action5. Corporate Strategy, Alliances, and Collective Action6. The Role of Leadership in Mission, Strategy, and Execution7. Strategic Change: Intelligent Adaptation8. Avoiding the Pitfalls of Mission, Strategy, and Execution in the Real WorldNotesIndex

