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IntroductionPART 1. Literacy and Schoolbooks; PART 2. Customers and the Market for Books; PART 3. Libraries and Their Users; PART 4. Modalities of Reading; CHAPTER 12 Learned Culture in the Eighteenth Century; CHAPTER 13 Eighteenth-Century Literary Culture; Afterword; A Select Bibliography; Appendix 1. A Note on Statistics; Appendix 2. A Note on Popular and Durable Authors and Titles; Appendix 3. A Note on Book Prices; Notes; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z

Sommario/riassunto

Volume 1, The Colonial Book in the Atlantic World carries the interrelated stories of publishing, writing, and reading from the beginning of the colonial period in America up to 1790. Three major themes run through the volume: the persisting connections between the book trade in the Old World and the New, evidenced in modes of intellectual and cultural exchange and the dominance of imported, chiefly English books; the gradual emergence of a competitive book trade in which newspapers were the largest form of production; and the institution of a ""culture of the Word,"" organized around a
