1. Record Nr. UNINA9910819162703321 Autore Brandenberger David **Titolo** Propaganda state in crisis: Soviet ideology, indoctrination, and terror under Stalin, 1927-1941 / / David Brandenberger New Haven, : Yale University Press, c2011 Pubbl/distr/stampa **ISBN** 1-280-06028-X 9786613519801 0-300-15963-3 Descrizione fisica 1 online resource (376 p.) Collana The Yale-Hoover series on Stalin, Stalinism, and the Cold War Disciplina 947.084/2 Ideology - Soviet Union - History Soggetti Political culture - Soviet Union - History Popular culture - Soviet Union - History Propaganda, Soviet - History Public opinion - Soviet Union - History State-sponsored terrorism - Soviet Union - History Soviet Union Politics and government 1917-1936 Soviet Union Politics and government 1936-1953 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Frontmatter -- Contents -- List Of Illustrations -- Acknowledgments -- A Note on Conventions -- Terms and Acronyms -- Introduction: Ideology, Propaganda, and Mass Mobilization -- 1. The Propaganda State's First Decade -- 2. The Search for a Usable Party History -- 3. Personifying The Soviet "Experiment" -- 4. The Cult of Heroes and Heroism -- 5. The Pageantry of Soviet Patriotism -- 6. The Popularity of the Official Line -- 7. The Murder of The Usable Past -- 8. Mass Culture in a Time of Terror -- 9. Public Opinion Imperiled -- 10. Ossification of the Official Line -- 11. Stalinist Mass Culture on the Eve of War -- Conclusion: The Propaganda State in Crisis -- Archival Repository Abbreviations -- Notes -- Index

The USSR is often regarded as the world's first propaganda state.

Particularly under Stalin, politically charged rhetoric and imagery

Sommario/riassunto

dominated the press, schools, and cultural forums from literature and cinema to the fine arts. Yet party propagandists were repeatedly frustrated in their efforts to promote a coherent sense of "Soviet" identity during the interwar years. This book investigates this failure to mobilize society along communist lines by probing the secrets of the party's ideological establishment and indoctrinational system. An exposé of systemic failure within Stalin's ideological establishment, Propaganda State in Crisis ultimately rewrites the history of Soviet indoctrination and mass mobilization between 1927 and 1941.