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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A blueprint for boys and reading -- The reading gap -- Boys and girls are different -- Read for fun, read forever -- Exposing boys to story -- Honoring boys' literature -- Promoting reading to boys -- Creating the culture of literacy.
Sommario/riassunto	Drawing on more than 20 years of experience, Sullivan shows how to reinvigorate the sense of excitement that boys felt when they first heard a picture book being read aloud.