

1. Record Nr.	UNINA9910453827303321
Autore	Bernini Giuliano
Titolo	Negative sentences in the languages of Europe : a typological approach // by Giuliano Bernini, Paolo Ramat
Pubbl/distr/stampa	Berlin ; ; New York : , : Mouton de Gruyter, , 1996
ISBN	3-11-081974-0
Edizione	[Reprint 2012]
Descrizione fisica	1 online resource (288 p.)
Collana	Empirical Approaches to Language Typology [EALT] ; ; 16 Empirical approaches to language typology ; ; 16
Altri autori (Persone)	RamatPaolo
Disciplina	415
Soggetti	Grammar, Comparative and general - Negatives Grammar, Comparative and general - Quantifiers Grammar, Comparative and general - Sentences Typology (Linguistics) Electronic books. Europe Languages
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (pages [247]-260) and indexes.
Nota di contenuto	Frontmatter -- Contents -- Abbreviations of grammatical terms -- Abbreviations of language names -- Abbreviations of authors and texts -- 0. Introduction -- Part I. The diachronic and areal perspective -- 1. Types of negation in the Romance languages -- 2. The diachronic perspective -- 3. Word order and negation -- 4. The areal perspective -- Part II. The analysis of the Questionnaire -- Foreword -- 5. Sentence and phrase negation -- 6. Quantifier systems -- 7. Morphological typology of negative quantifiers -- 8. The syntax of negative quantifiers -- 9. 'Raising' -- 10. Conclusions -- Notes -- References -- Appendix -- Index of languages -- Index of authors

2. Record Nr.	UNINA9910148691603321
Titolo	Marine distributions // edited by M. J. Dunbar
Pubbl/distr/stampa	Toronto, [Ontario] : , : University of Toronto Press, , 1963 ©1963
ISBN	1-4426-5402-3 1-4426-3157-0
Descrizione fisica	1 online resource (125 pages) : illustrations, maps
Collana	Royal Society of Canada. Special publications
Disciplina	574.921
Soggetti	Marine biology Marine ecology Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Frontmatter -- Preface -- Contents -- Contributions -- The Purpose and Significance of the Serial Atlas of the Marine Environment -- Seasonal Temperature Structure in the Eastern Subarctic Pacific Ocean -- Distribution of Attached Marine Algae in Relation to Oceanographic Conditions in the Northeast Pacific -- Distributions of Atlantic Pelagic Organisms in Relation to Surface Water Bodies -- Copepods of the Genus Calanus as Indicators of Eastern Canadian Waters -- Salinity, Osmoregulation, and Distribution in Macroscopic Crustacea -- Summary and Comment
Sommario/riassunto	A symposium of the Royal Society of Canada was held in June 1962 to outline what is being done in Canadian oceanography to map salinity, temperature, and plankton in the waters around Canada and in the North Atlantic across to Europe. This volume, based on the symposium, emphasizes the interdisciplinary nature of research in marine biogeography and in the distribution of environmental factors in the sea. The book is intended to show the breadth of biogeographic work in the sea, and the relation between biogeography and the physics and chemistry of the marine environment. It serves also to introduce to the scientific public the new Serial Atlas of the Marine Environment, a scientific journal of a new kind of sponsored jointly by the Royal Society

3. Record Nr.	UNINA9910819110303321
Autore	Marburger Daniel R.
Titolo	How strong is your firm's competitive advantage? // Daniel Marburger
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016
ISBN	1-63157-368-3
Edizione	[Second edition.]
Descrizione fisica	1 online resource (xi, 144 pages)
Collana	Economics collection, , 2163-7628
Disciplina	338.6048
Soggetti	Competition Market share
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 131-140) and index.
Nota di contenuto	Part I. If you could choose any price, what would it be? Fundamentals for the single price firm -- 1. Economics and the business manager: what is economics all about? -- 2. The shareholders want their profits, and they want them now: short-run profit maximization for the firm -- Part II. What does five forces model say about your firm? -- 3. Warning: cheaper substitutes are hazardous to your profits -- 4. We could make more money if our competitors would just go away -- 5. Is my supplier holding five aces? The bargaining power of suppliers -- 6. When the buyer holds six aces: the bargaining power of buyers -- 7. How to keep firms from beating each other up -- Appendix I. How strong is your firm's competitive advantage? Summary of factors and strategies -- Appendix II. Relevant published case studies -- Notes -- References -- Index.
Sommario/riassunto	Perhaps the most confounding characteristic of the competitive marketplace is that everyone wants a piece of the action. If a firm successfully enters a new market, creates a new product, or designs new innovations for an existing product, it's just a matter of time before competitors follow suit. And the influx of competition inevitably places downward pressure on both price and profitability. But the speed at which competitors invade one's market is not the same in all

industries; some are more resistant to the forces of competition than others. In 1979, Harvard economist Michael Porter theorized his Five Forces Model (updated in 2008). The Five Forces Model identifies the characteristics that can help insulate a firm from competitive forces. For the firm that seeks to put together a business plan, or for the firm that is considering opportunities for diversification, an understanding of the Five Forces Model is essential.
