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Nota di contenuto	Book Cover; Title; Contents; Acknowledgements; List of tables; Producers in British television; Introduction; Documentary: film-makers; Journalist producers; Sports: live events; The edinfotainment maelstrom; Introduction; Drama/fiction; The comedy enigma; 'Light entertainment'; The independent takeover; Women producers; Programme barons and power; Conclusions: past; Towards 2022; The interviews; Notes; Selected bibliography; Index
Sommario/riassunto	Covering all the major areas of television production, this in-depth work highlights the widely varying influences, difficulties and opportunities at work in the industry. Each kind of producer across the seven areas here examined faces the same practical issues of budget, talent and equipment resources, and end-product expectations; however, the self-image of the producers and the creative environment in which they work can differ greatly from one programming sector to the next, and whilst their careers may run parallel they are usually cut off from one another ideologically.