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| Titolo                  | Building businesses with small producers : successful business development services in Africa, Asia and Latin America // edited by Sunita Kaila and Donald Mead  |
| Pubbl/distr/stampa      | London, : ITDG Publishing<br>Ottawa, : International Development Research Centre, 2002   |
| ISBN                    | 1-280-71753-X<br>9786610717538<br>1-55250-099-3  |
| Descrizione fisica      | 1 online resource (225 p.)   |
| Altri autori (Persone)  | KapilaSunita<br>MeadDonald C. <1935->  |
| Disciplina              | 338.6/42/091724  |
| Soggetti                | Small business - Developing countries<br>Economic development projects - Developing countries<br>Non-governmental organizations - Developing countries   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references.   |
| Nota di contenuto       | Contents; Preface; List of contributors; Acronyms and abbreviations; 1 Introduction; 2 Food processing to promote sustainable livelihoods in Bangladesh; 3 Creating export markets for Bolivia's dry beans; 4 Increasing the volume and value of smallholder coffee in El Salvador; 5 Empowering Ghana's cereal producers in the marketplace; 6 Linking small ornamental fish producers in Sri Lanka to the global market; 7 Light engineering to generate employment in Zimbabwe; 8 Building Zimbabwe's edible oil industry; 9 Overview and conclusions;            |
| Sommario/riassunto      | Building Businesses with Small Producers presents the findings and a comparative analysis of seven case studies that challenge current beliefs about good practice in the provision of business development services (BDS) to small and micro enterprises. The book also highlights issues concerning the assessment of impact, sustainability, and cost-effectiveness of such services. Three services were given particular attention in the case studies: marketing, access to technology, and business and management skills acquisition. Each case study – from |

Bolivia, Bangladesh, El Salvador, Ghana, Sri Lanka,

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