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| Nota di bibliografia | Includes bibliographical references (p. 241-245) and index. |
| Nota di contenuto | It is said that law firm's don't get knowledge management -- What is knowledge management all about? -- The business and economics of law firms -- Lawyers as knowledge workers : what lawyers do -- What is a law firm knowledge strategy? How do you develop one? -- Preparation 101 : culture matters! -- Consultation : agreeing the processes for change management -- Story : the lawyer's life in the new world -- Personal knowledge strategy : tacit is king -- Interpersonal knowledge strategy : creation and projection -- Impersonal and digital knowledge strategy. |
| Sommario/riassunto | In Effective Knowledge Management for Law Firms, Matthew Parsons draws on his work with a leading commercial law firm, Mallesons Stephen Jaques. He examines how law firms can implement a knowledge strategy to support their business strategy, rather than getting beguiled by fad and technology. |