

1. Record Nr.	UNISALENT0991000025209707536
Titolo	Case contadine / testi di Giacomo Corna Pellegrini ... [et al.] ; fotografie di Gianni Berengo Gardin
Pubbl/distr/stampa	Milano : Touring club italiano, c1979
Descrizione fisica	208 p. : ill. ; 27 cm
Collana	Italia meravigliosa
Altri autori (Persone)	Corna Pellegrini, Giacomoauthor Berengo Gardin, Gianni
Soggetti	Case coloniche - Italia
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910819042403321
Autore	Dearstyne Howard
Titolo	Inside the Bauhaus // Howard Dearstyne ; edited by David Spaeth
Pubbl/distr/stampa	London, England : , : Architectural Press Ltd, , 1986 ©1986
ISBN	1-4831-3574-8
Descrizione fisica	1 online resource (289 p.)
Disciplina	707.1143
Soggetti	Art schools - Germany - Berlin Art, German - Germany - Berlin - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Inside the Bauhaus; Copyright Page; Table of Contents; Editor's Acknowledgments; Introduction; Preface; Part I: A Personal Journey; Chapter 1. The Road to the Bauhaus; europe bound; architecture of the future; Part II: The Struggle for an Ideal; Chapter 2.

Henry van de velde and his Prototype Bauhaus in Weimar; Chapter 3. The Launching of the Bauhaus in Weimar; the bauhaus program; the beginning of the school; the 1919 exhibition; Chapter 4. Handwork Versus Machine Production; theo van doesburg alters the course of the bauhaus; "art and technology; a new unity" Chapter 5. The Struggle Over the Bauhaus in Weimarthe 1923 exhibition; Part III: The Preliminary Course; Chapter 6. The Three Phases of the Preliminary Course; Part IV: An Examination of the Workshops; Chapter 7. The Furniture Workshop; Chapter 8. The Print Shop, Typography, and Advertising Art; Chapter 9. The Pottery Workshop; Chapter 10. The Weaving Studio; Chapter 11. The Stained Glass Workshop; Chapter 12. The Wall-Painting Workshop; kandinsky; Chapter 13. The Sculpture Workshop; Chapter 14. The Bauhaus Theater; the reflected light plays; moholy-nagy, kandinsky and the bauhaus theater Chapter 15. The Metal WorkshopPart V: Architectural Education at the Bauhaus; Chapter 16. The Teaching of Architecture Under Waiter Gropius; Chapter 17. The Teaching of Architecture Under Hannes Meyer; the dismissal of hannes meyer; Chapter 18. The Teaching of Architecture Under Mies Van Der Rohe; mies's unknown project; Part VI: Goodbye Bauhaus; Chapter 19. Bauhaus Berlin- Bauhaus Finis; Notes; Select Bibliography; Index; Photo Credits

Sommario/riassunto

Inside the Bauhaus presents the story of an idea about how people might live. It is also the story of a school, the Bauhaus, whose life span coincided with the Weimar Republic's and whose history mirrors German history between the two world wars. Through mass-production, the Bauhaus, like the German Werkbund, hoped to change the quality of the designed object and the designed environment for everyone. Quality of life was an important design consideration in the housing schemes developed by Walter Gropius and Hannes Meyer, respectively the first and second directors of the school, and Ludwig Hi

3. Record Nr.	UNINA9910817839103321
Autore	Sachs Sybille
Titolo	Stakeholders matter : a new paradigm for strategy in society / / Sybille Sachs, Edwin Ruhli [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2011
ISBN	1-107-22355-5 1-139-15262-9 1-283-34225-1 1-139-16009-5 9786613342256 1-139-15553-9 1-139-16109-1 1-139-15728-0 1-139-15904-6 1-139-02696-8
Descrizione fisica	1 online resource (xviii, 278 pages) : digital, PDF file(s)
Collana	Business, value creation and society
Classificazione	BUS063000
Disciplina	658.4/012
Soggetti	Strategic planning Customer relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Challenges for a new paradigm in strategic management -- Part I. Development of the Basic Assumptions of a New Stakeholder Paradigm: 2. The economic paradigm and its basic assumptions; 3. Contribution of stakeholder theory to our understanding of the stakeholder paradigm; 4. The stakeholder paradigm -- Part II. Our Understanding of the Stakeholder Paradigm and its Operationalization: 5. Our understanding of the stakeholder paradigm operationalized in the three licenses; 6. License to operate; 7. License to innovate; 8. License to compete; 9. Challenges resulting from a paradigm shift.
Sommario/riassunto	The dominant shareholder-value model has led to mismanagement, market failure and a boost to regulation, as spectacularly demonstrated by the events surrounding the recent financial crisis. Stakeholders

Matter challenges the basic assumptions of this model, in particular traditional economic views on the theory of the firm and dominant theories of strategic management, and develops a new understanding of value creation away from pure self-interest toward mutuality. This new 'stakeholder paradigm' is based on a network view, whereby mutuality enhances benefits and reduces risks for the firm and its stakeholders. The understanding of mutual value creation is operationalized according to the license to operate, to innovate and to compete. The book develops a vision for a strategy in society in which, rather than the invisible hand of the market, it the visible hands of the firm and the stakeholders that lead to an overall increase in the welfare of society.
