

1. Record Nr.	UNINA9910819036903321
Autore	Scott Cynthia D
Titolo	Organizational vision, values and mission / / Cynthia D. Scott, Dennis T. Jaffe, Glenn R. Tobe
Pubbl/distr/stampa	Menlo Park, Calif., : Crisp Publications, c1993
ISBN	1-4175-2185-6
Descrizione fisica	1 online resource (109 p.)
Collana	A Fifty-minute series book
Altri autori (Persone)	JaffeDennis T TobeGlenn R
Disciplina	658.3/14
Soggetti	Organizational effectiveness Corporate culture Employee motivation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 101).
Nota di contenuto	""TITLE""; ""COPYRIGHT""; ""ABOUT THE AUTHORS""; ""CONTENTS""; ""INTRODUCTION""; ""The Process of Visioning""; ""UNDERSTANDING THE PROCESS""; ""ELEMENTS OF THE VISIONING PROCESS""; ""THE ESSENCE-DRIVEN ORGANIZATION""; ""Problem Solving Versus Visioning""; ""ORGANIZATIONAL RENEWAL CYCLE""; ""Individual Renewal Cycle""; ""Organizational Renewal Cycle""; ""VISIONARY LEADERSHIP""; ""Start Anywherea€?Person, Team or Organization""; ""Creating Alignment""; ""How Visioning Fits into the Planning Sequence""; ""1. Visioning Is Emotional""; ""2. Visioning Is an Organizational Change Process"" ""3. Visioning Requires Involvement""""Visioning Hits the Wall""; ""Example of Organizational Visioning""; ""Checklist for Organizing the Visioning Process""; ""STEP 1 Clarify Values""; ""IDENTIFYING VALUES""; ""Values are the Foundation for Vision""; ""Meaning at Work""; ""Values at Work""; ""LINKING PERSONAL AND ORGANIZATIONAL VALUES""; ""Values Provide Guidance""; ""Values Replace Rules""; ""Aligned Values""; ""Undiscussed Values""; ""Change of Values""; ""Values Into Action""; ""Value Conflicts""; ""VALUES CARDS""; ""Personal Values Exploration""; ""Using the Values Cards"" ""Sorting Your Values""""Additional Questions""; ""VALUES AND TEAMS""; ""CREATING A TEAM VALUES CREDO""; ""1. Selecting Your Key Values"";

""2. Sharing the Key Values""; ""3. Ranking Key Team Values""; ""4. Discuss Gaps""; ""5. Neglected or Unexpressed Values""; ""6. Create a Group Credo""; ""7. Linking Behaviors to Values""; ""EXAMPLES OF TEAM VALUE STATEMENTS""; ""Values Through the Life Cycle""; ""VALUE CLUSTERS""; ""Cluster I: Social Responsibility""; ""Cluster II: Mastery""; ""Cluster III: Self Development""; ""Cluster IV: Relationship""; ""Cluster V: Continuity""
""Cluster VI: Lifestyle""""STEP 2 Scan the Current Situation"";
""EXPLORING YOUR CURRENT STATE""; ""Present Situation""; ""HISTORY OF THE ORGANIZATION""; ""FOUNDING ESSENCE""; ""OPPORTUNITIES AND THREATS""; ""ENVIRONMENTAL SCAN""; ""CUSTOMERS AND COMPETITION""; ""STRENGTHS AND WEAKNESSES""; ""CRITICAL ISSUES OF THE FUTURE""; ""STEP 3 Define the Mission""; ""CHECKING YOUR MISSION""; ""LINK TO PERSONAL MASTERY""; ""Mission Buffers Stress""; ""Mission Drives Strategy""; ""ORGANIZATIONAL OR TEAM MISSION STATEMENTS""; ""Mission Is a Core Competency""; ""Mission Describes Uniqueness""
""Developing a Team Mission""""The Sierra Club""; ""Berryessa Union School District""; ""Mission or Visiona€?Which Is First?""; ""PITFALLS IN CREATING MISSION STATEMENTS""; ""Slogans or Missions""; ""Missionsa €?Too Many Missions""; ""Gaining Commitment Through Involvement""; ""STEP 4 Create a Vision""; ""PICTURING EXCELLENCE""; ""Vision Is a Compass""; ""The Vision Is a Stretch""; ""Vision Map""; ""Vision Endures""; ""Visions Handoff to Planning""; ""VISION AND PERFORMANCE""; ""VISIONING RELEASES SPIRIT""; ""Visions Again""; ""Thinking Differently""; ""Divergent Imaging""
""Convergent Imaging""
