Record Nr. UNINA9910819006403321 Bengtsson Maria Autore Titolo Climates of competition / / Maria Bengtsson Amsterdam, The Netherlands, : Harwood Academic Publishers, c1998 Pubbl/distr/stampa **ISBN** 1-135-29843-2 1-138-00225-9 1-280-07916-9 0-203-36290-X Edizione [1st ed.] Descrizione fisica 1 online resource (286 p.) Studies in global competition;; v. 5 Collana Disciplina 338.6048 Soggetti Competition Competition - Sweden Competition, International Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "Originally published in Swedish in 1994 as Konkurrensklimat och Note generali dynamik: en studie av interaktion mellan konkurrenter by Umea Universitet, Umea"--T.p. verso. Includes bibliographical references (p. 255-261) and index. Nota di bibliografia Nota di contenuto Book Cover; Title; Contents; List of Figures; List of Tables; Preface; Domestic Rivalry; The Process of Competition; To Study Interaction Between Competitors: The Front-Loader Industry: The Lining Industry: The Rack and Pinion Industry: Four Climates of Competition: Climates of Competition and Dynamics; Conclusions and Implications; Appendix; References; Index Sommario/riassunto Climates of Competition studies the innovations and manoeuvres of geographically proximate competitors to further understand the nature and dynamics of competition. Through case-studies of manufacturers competing for shares in three industrial markets - agricultural machinery, processing equipment and heavy lifting equipment - a detailed picture of the nature of competition emerges. By combining questions of geography with those of corporate strategy, this study provides an advanced analysis of the relationship between competition

and corporate learning processes.