

1. Record Nr.	UNINA9910818987503321
Titolo	New technology-based firms in the new millennium . Volume 11 // edited by Aard Groen, Gary Cook, Peter Van Der Sijde
Pubbl/distr/stampa	Bingley, [England] : , : Emerald, , 2015 ©2015
ISBN	1-78560-032-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (283 p.)
Collana	New technology-based firms in the new millennium, , 1876-0228
Altri autori (Persone)	GroenAard CookGary SijdePeter van der
Disciplina	155.9042
Soggetti	Business & Economics - Entrepreneurship Entrepreneurship High technology industries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	The impact of the financial crisis on the financing and growth of technology-based small firms : some survey evidence from the UK / Robert Baldock, David North, Farid Ullah -- Network openness and learning ambidexterity of new technology-based firms at incubators / Danny Soetanto -- From communicative practices to communication strategies : a model of entrepreneurs communication strategies in the start-up process / Pia Ulvenblad -- Social media espionage : a strategic grid / Joni Salminen, William Y. Degbey.
Sommario/riassunto	The latest edition of this international edited book series, based on the formation and growth problems of High Technology Small Firms (HTSFs), contains the best papers presented at the 2011 and 2013 conferences, both held at Manchester Business School. This volume remains true to the initial mission of the HTSF Conference, established in 1993, to advance our knowledge of high-technology entrepreneurship and to advocate the need for more and better designed policy to promote such entrepreneurship. The need is as great as ever it was, not least given the continued economic stagnation of the European economy in the wake of the Financial Crisis and the

Euro crisis. These papers address key themes relating to improving our understanding of the processes involved in high-technology entrepreneurship and of the design of effective policy to promote this research. The first two groups of papers examine the start-up and commercialization processes and the internationalization processes, which are often important for new high-technology businesses. Other papers examine topics like entrepreneurship clusters, inter-firm collaboration, and growth strategy for high-technology small firms.
