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Nota di contenuto	THE ITALIAN MULTINATIONALS; Copyright; THE ITALIAN MULTINATIONALS; Copyright; Contents; Acknowledgements; Introduction; 1. Patterns of International Specialisation and Technological Competitiveness in Italian Manufacturing Industry; 2. Size and Trends of Italian Direct Investment Abroad: A Quantitative Assessment; 3. Geographical and Sectoral Pattern of Italian Direct Investment Abroad; 4. International Strategies of Italian Multinationals; 5. Italian Non-equity Ventures Abroad: Evidence from Field Interviews 6. Technological Interdependence, Market Structure and the Pattern of International Growth of Italian Firms7. Italian Inward and Outward Direct Investment: A Comparison; 8. Summary and Conclusions: Italy as an International Investor; Appendix. Profiles of Major Italian Multinationals; References; Index
Sommario/riassunto	This book, based on extensive, original, detailed research presents a comprehensive overview of the Italian multinationals and their activities during the 1990s. It:surveys the size, geographical and sectoral distribution of Italian multinationalsexamines why they went

international, how and what they gained discusses the strategic position of Italian multinationals in the world economy examines the effect of multinationals investment both inward and outward on the Italian economy provides detail on
