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from the point of view of production?

Sommario/riassunto	Communication services are evolving at an unprecedented rate. No longer limited to interpersonal vocal communication, they now integrate functions such as address books, content sharing and messaging. The emergence of social networks - which may also include these features - is an important element of this transformation. Content services are becoming flagship services themselves, and are sometimes paired up with conversation services. The boundaries between different services are becoming less and less distinct. This book meets the need for a better understanding of communication services,