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Sommario/riassunto	This book tries to find out how the winners of world's Best Innovator contest have succeeded over the past decade and also explores some unconventional approaches to business model innovation through risk mitigation. The five chapters offer conceptual guidance and provide examples that demonstrate best practice for: building the perpetually innovative company; continuous delivery: learning software innovators' success secrets; innovation that adds value by mitigating risk; Strategic Risk Management; and the Internet of Things: a gold rush of new business models.