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| Descrizione fisica | 1 online resource (xvi, 340 pages) : illustrations |
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| Soggetti | User-generated content Social media Online social networks - Library applications |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | ""Cover""; ""Title Page""; ""Contents""; ""Acknowledgments""; ""About the Website""; ""Foreword""; ""Preface""; ""Chapter 1: The Evolution of UContent""; ""Chapter 2: Project Gutenberg""; ""Chapter 3: Blogs""; ""Chapter 4: Wikis""; ""Chapter 5: Podcasts, Slideshows, Screencasts, and Video""; ""Chapter 6: Facebook""; ""Chapter 7: Online Reviews of Products and Services""; ""Chapter 8: Self-Publishing""; ""Chapter 9: Citizen Journalism""; ""Chapter 10: Tagging, Folksonomies, and Social Bookmarking""; ""Chapter 11: Custom Search Engines""; ""Chapter 12: Cybergography"" ""Chapter 13: Yahoo! Pipes""""Chapter 14: Flickr""; ""Conclusion""; ""About the Author""; ""Index"" |
| Sommario/riassunto | This text considers the reasons behind the wild popularity of UContent (user-generated content) and makes strong arguments for cultivating it while serving as an overview, a status report, a primer, and a prognostication. In addition to the author's own UContent experiences, the book includes examples, insights, tips, and illustrations designed to help process, administer, and enjoy the UContent phenomenon. |

