Record Nr. UNINA9910818761603321 The business of medical practice: transformational health 2.0 skills for **Titolo** doctors // David Edward Marcinko, editor-in-chief; Hope Rachel Hetico, managing editor New York, : Springer, 2011 Pubbl/distr/stampa **ISBN** 1-280-12871-2 9786613532596 0-8261-0576-9 Edizione [3rd ed.] Descrizione fisica 1 online resource (785 p.) Altri autori (Persone) MarcinkoDavid E (David Edward) HeticoHope R Disciplina 610.68 Soggetti Medicine - Practice Medical offices - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto section 1. Qualitative aspects of medical practice -- section 2. Quantitative aspects of medical practice -- section 3. Policy, ethics, and leadership in medical practice. Praise for the previous edition:. ""This comprehensive multi-authored Sommario/riassunto text contains over 450 pages of highly specific and well-documented information that will be interest to physicians in private practice, academics, and in medical management. . . [Chapters are] readable, concise yet complete, and well developed. I could have used a book like this in the past, I will certainly refer to it frequently now."" 4 stars Carol EH Scott-Conner, MD, PhD, MBA. American College of Physician Executives.: Does Health 2.0 enhance or detract from traditional

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