1.	Record Nr.	UNINA9910818717003321
	Titolo	The dynamics of text and framing phenomena : historical approaches to paratext and metadiscourse in English / / edited by Matti Peikola, Birte Bos
	Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2020] Â©2020
	ISBN	90-272-6055-9
	Descrizione fisica	1 online resource (323 pages)
	Collana	Pragmatics & Beyond New Series ; ; Volume 317
	Disciplina	420.141
	Soggetti	English language - Discourse analysis English language - History English literature - Criticism, Textual
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	Framing framing : the multifaceted phenomena of paratext, metadiscourse and framing / Birte Bos and Matti Peikola -- On the dynamic interaction between peritext and epitext : Punch magazine as a case study / Jukka Tyrkko and Jenni Raikkonen -- The footnote in Late Modern English historiographical writing / Claudia Claridge and Sebastian Wagner -- Threshold-switching : paratextual functions of scribal colophons in Old and Middle English manuscripts / Wendy Scase -- Framing material in early literacy : presenting literacy and its agents in Anglo-Saxon manuscripts / Ursula Lenker -- Paratext and ideology in 17th-century news genres : a comparative discourse analysis of paratextual elements in news broadside ballads and occasional news pamphlets / Elisabetta Cecconi -- "All which I offer with my own experience" : an approach to persuasive advertising strategies in the prefatory matter of 17th-century English midwifery treatises / M. Victoria Dominguez-Rodriguez and Alicia Rodriguez-Alvarez Rodriguez -- "I write not to expert practitioners, but to learners" : perceptions of reader-friendliness in early modern printed books / Hanna Salmi -- Book producers' comments on text-organisation in early 16th-century English printed paratexts / Mari-Liisa Varila -- Paratextual features in

18th-century medical writing : framing contents and expanding the text / Elisabetta Lonati -- Recuperating Older Scots in the early 18th century / Jeremy J. Smith -- Paratext, information studies, and Middle English manuscripts / Colette Moore.

| Sommario/riassunto | "This volume explores the complex relations of texts and their contextualising elements, drawing particularly on the notions of paratext, metadiscourse and framing. It aims at developing a more comprehensive historical understanding of these phenomena, covering a wide time span, from Old English to the 20th century, in a range of historical genres and, contexts of text production, mediation and consumption. However, more fundamentally, it also seeks to expand our conception of text and the communicative 'spaces' surrounding them, and probe the explanatory potential of the concepts under investigation. Though essentially rooted in historical linguistics and philology, the twelve contributions of this volume also are open to insights from other disciplines (such as medieval manuscript studies and bibliography, but also information studies, marketing studies, and even digital electronics), and thus tackle opportunities and challenges in researching the dynamics of text and framing phenomena in a historical perspective"-- |