1.	Record Nr.	UNINA9910818716703321
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	Titolo	Seeing from Scratch : fifteen lessons with godard with the postcard game / / Richard Dienst
	Pubbl/distr/stampa	Montreal : , : Caboose, , [2020] Â©2020
	ISBN	0-253-06853-3 0-253-06852-5 1-927852-37-4
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (138 pages)
	Collana	Kino-Agora
	Disciplina	769.5
	Soggetti	Postcards
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	Front Cover -- Colophon -- Table of Contents -- Seeing from Scratch -- Intermission -- The Postcard Game -- Acknowledgements -- About the Author -- Kino-Agora Series -- Back Cover
	Sommario/riassunto	Conceived partly as a tour of image theory today and its antecedents and partly as a practical sketch for analysing images, Richard Dienst's Seeing from Scratch: Fifteen Lessons with Godard draws on fifteen epigrammatic comments by filmmaker Jean-Luc Godard to sketch a new kind of accessible, problem-solving cinematic pedagogy reminiscent of John Berger's Ways of Seeing. Published in an electronic format only, with dozens of colour and black-and-white illustrations in a bold innovative layout inspired by Jean Epstein's Bonjour Cinema, Seeing from Scratch charts a new path for talking about ima.