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CHAPTER 6 HUMAN FACTORS AND E-COMMERCECHAPTER 7 BUNDLING AND UNBUNDLING OF ELECTRONIC CONTENT; CHAPTER 8 CURRENT AND FUTURE INSIGHTS FROM ONLINE AUCTIONS A RESEARCH FRAMEWORK; PART III MANAGEMENT OF MOBILE AND INFORMATION TECHNOLOGY INFRASTRUCTURE; CHAPTER 9 PEER-TO-PEER TECHNOLOGIES FOR BUSINESS-TO-BUSINESS APPLICATIONS; CHAPTER 10 TOPOGRAPHICAL LEVERAGING OF SHARABLE SERVICES THE CONCEPT OF CAPACITY PROVISION NETWORKS; CHAPTER 11 MOBILE COMMERCE A VALUE SYSTEM PERSPECTIVE; CHAPTER 12 EXPLAINING THE SUCCESS OF NTT DOCOMO'S I-MODE THE CONCEPT OF VALUE SCOPE MANAGEMENT PART IV TRUST, SECURITY, AND LEGAL ISSUESCHAPTER 13 TRUST IN ONLINE CONSUMER EXCHANGES EMERGING CONCEPTUAL AND THEORETICAL TRENDS; CHAPTER 14 SPOTTING LEMONS IN THE PKI MARKET ENGENDERING TRUST BY SIGNALING QUALITY; CHAPTER 15 PRIVATE LAW ON THE INTERNET THE PERFORMANCE OF THE ICANN/UDRP SYSTEM; ABOUT THE EDITOR AND CONTRIBUTORS; SERIES EDITOR; INDEX

Sommario/riassunto

Divided into four parts, this book offers a state-of-the-art survey of information systems research on electronic commerce. It provides the framework for understanding the business trends, emerging opportunities, and barriers to overcome in the rapid developments taking place in electronic business and the digital economy.
