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Nota di contenuto	Frontmatter -- Contents -- List of Images -- Note on Transliteration, Referencing and Honorific Titles -- Introduction: Modern Magic and Prosperity in Thailand -- Key Terms: Debates, Theories and Contexts -- Part One Why Religious Modernity Trends in Two Opposing Directions -- 1. Fundamentalism against Magic: The Contradictions of Religious Modernity -- 2. Buddhist in Public, Animist in Private: Semicolonial Modernity and Transformations of the Thai Religious Field -- Part Two Thailand's Cults of Wealth -- 3. Context, Hierarchy and Ritual: Theorizing the Total Thai Religious Field -- 4. Thailand's Cults of Wealth: Royal Spirits, Magic Monks, Chinese and Indian Deities -- 5. Empowered Amulets and Spirit Possession: Material and Ritual Dimensions of the Thai Cults of Wealth -- 6. The Symbolic Complex of Thai Cults of Wealth -- Part Three How Modernity Makes Magic -- 7. Capitalism, Media and Ritual in the Enchantment of Thai Modernity -- Conclusion Conclusion: The Thai Cults of Wealth into the Twenty-first Century -- Glossary of Thai and Buddhist Terms -- Bibliography -- Index -- About the Author
Sommario/riassunto	By studying intersections among new cults of wealth, ritually empowered amulets and professional spirit mediumship--which have emerged together in Thailand's dynamic religious field in recent

decades--Capitalism Magic Thailand explores the conditions under which global modernity produces new varieties of enchantment. Bruno Latour's account of modernity as a condition fractured between rationalizing ideology and hybridizing practice is expanded to explain the apparent paradox of new forms of magical ritual emerging alongside religious fundamentalism across a wide range of Asian societies. In Th.
