1. Record Nr. UNINA9910818644703321 **Titolo** Big data analytics and forecasting in hospitality and tourism // guest editors Doris Chenguang Wu, Ji Wu and Haiyan Song Pubbl/distr/stampa [Place of publication not identified]:,: Emerald Publishing Limited,, 2021 **ISBN** 1-80262-510-0 Descrizione fisica 1 online resource (389 pages) International Journal of Contemporary Hospitality Management, , 0959-Collana 6119; ; Volume 33, Number 6 Disciplina 910.68 Soggetti Tourism - Management Tourism - Marketing Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia

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