Record Nr. UNINA9910818620503321 Autore **Lunceford Brett** Titolo Naked politics: nudity, political action, and the rhetoric of the body // **Brett Lunceford** Pubbl/distr/stampa Lanham, Md., : Lexington Books, c2012 **ISBN** 1-282-13405-1 9786613806635 0-7391-7702-8 Descrizione fisica 1 online resource (185 p.) Disciplina 306.4/613 Soggetti Nudity - Political aspects Human body - Political aspects Political participation Social action Political activists Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction: naked in public (for a cause) -- Chained women and running nudes: PETA's body rhetoric -- Weaponizing the breast: lactivism and public breastfeeding -- Can you see me now, driver? World Naked Bike Ride -- Political display and the mediated body: exhibition and politics on Collegehumor.com -- Conclusion: the nude body in the public sphere. Although public nudity as a form of political action has a history Sommario/riassunto stretching back at least as far as Lady Godiva, Naked Politics: Nudity, Political Action, and the Rhetoric of the Body by Brett Lunceford, is one of the few books that examine political nudity from a rhetorical standpoint. Beginning with the notion that the body itself is

communicative beyond the ability to speak, this work examines a variety of cases in which people employ the disrobed body for political

ends.