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Descrizione fisica	1 online resource (320 p.)
Collana	Wiley and SAS business series
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Soggetti	Organizational effectiveness - Evaluation Performance - Management Industrial efficiency - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	part one. Operational analytics -- part two. Customer and stakeholder analytics -- part three. People analytics.
Sommario/riassunto	"Killer Analytics shows businesses how analytics are being applied to measure components of business performance that traditionally are not measured. New areas include innovation, sustainability, Risk, Project management, and others. The book will show the value of measuring each area and then provide implementation tips. "--