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Issues in Cross-Cultural Research: Suggestions for Researchers; Linda Brennan, Lukus Parker, Dang Nguyen, Torgeir Aleti -- 7. Establishing Rationale and Significance of Research; Judith Hahn -- 8. Organizing and Conducting Scholarly Literature Reviews; Linnaya Graf -- 9. Interpreting Findings and Discussing Implications for all Ideologies; Mary Ann Rafoth, George Semich, Richard Fuller -- Positivist Applications -- 10. Implications of Experimental Versus Quasi-Experimental Designs; Jeremy W. Grabbe -- 11. Structural Equation Modeling: Principles, Processes, and Practices; Sewon Kim, Edward Sturman, Eun Sook Kim -- 12. Correlation to Logistic Regression Illustrated with a Victimization-Sexual Orientation Study; Creag A. Dunton, Mark Beaulieu -- 13. Survey Method versus Longitudinal Surveys and Observation for Data Collection; John F. Gaski -- 14. Cross-Sectional Survey and Correspondence Analysis of Financial Manager Behavior; Kenneth D. Strang -- 15. Control Variables: Problematic Issues and Best Practices; Leon Schjoedt, Krittaya Sangboon -- 16. Monte-Carlo Simulation Using Excel: Case Study in Financial Forecasting; Seifedine Kadry -- Pragmativist Applications -- 17. Critical Analysis using Four Case Studies Across Industries; Linnaya Graf -- 18. Integrating Multiple Case Studies with a Merger and Acquisition Example; Lars Schweizer -- 19. Iterative-Pragmatic Case Study Method and Comparisons with other Case Study Method Ideologies; Harm-Jan Steenhuis -- 20. Action Research Applied with Two Single Case Studies; Angeline Lim, Dae Seok-Chai -- 21. Transportation Queue Action Research at an Australian Titanium Dioxide Mining Refinery; Kenneth D. Strang -- 22. Participant Observation as Ethnography or Ethnography as Participant Observation in Organizational Research; Peter Sandiford -- Constructivist Applications -- 23. Constructivist Grounded Theory Applied to a Culture Study; Narasimha R.Vajjhala -- 24. Phenomenology Variations from Traditional Approaches to Eidetic and Hermeneutic Applications; Jillian McCarthy -- 25. Hermeneutic and Eidetic Phenomenology Applied to a Clinical Healthcare Study; Jillian McCarthy -- 26. Structure of a Dissertation for a Participatory Phenomenology Design; Judith Hahn -- 27. Emancipatory Phenomenology Applied to a Child Sex Offender Study; Rodney Alexander -- Final Generalizations and Descriptive Characteristics -- 28. Gaps to Address in Future Research Design Practices; Kenneth D. Strang, Linda Brennan, Narasimha R.Vajjhala, Judith Hahn -- 29. Contributor Biographies.

Sommario/riassunto

The Palgrave Handbook of Research Design in Business and Management uses a new state-of-the-art research design typology model to guide researchers in creating the blueprints for their experiments. By focusing on theory and cutting-edge empirical best-practices, this handbook utilizes visual techniques to appease all learning styles.
