Record Nr. UNINA9910818584903321 Autore Massotte Pierre **Titolo** Operationalizing sustainability / / Pierre Massotte, Patrick Corsi Pubbl/distr/stampa London, [England];; Hoboken, New Jersey:,: ISTE:,: Wiley,, 2015 ©2015 **ISBN** 1-119-23250-3 1-119-23247-3 1-119-23248-1 Edizione [1st edition] Descrizione fisica 1 online resource (341 p.) Innovation, Entrepreneurship and Management Series Collana 338.927 Disciplina Soggetti Sustainability Sustainable design Sustainable engineering Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Sommario/riassunto This book focuses on the emergence of the "science of sustainability" and the key concepts in making sustainability operational in an organization. The authors discuss the methods, techniques and tools needed to manage the impact of sustainability and how these can be reformulated into business models and solutions for new growth and applications. They then move onto the reformulation of future thinking processes before ending by looking towards an approach for the

measurement of sustainability and competitiveness.