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Edizione	[1st ed.]
Descrizione fisica	1 online resource (336 p.)
Collana	Studies in communication
Disciplina	302.23/45
Soggetti	Television plays - History and criticism Television broadcasting Television viewers Popular culture Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Book Cover; Title; Contents; Acknowledgements; Foreword by Trevor Griffiths; General editor's preface; Introduction: theories of myth, agency and audience; Popular TV drama: ideology and myth; 'Soft' news: the space of TV drama; Genre and myth: 'a half-formed picture'; Authored drama: agency as 'strategic penetration'; 'Reperceiving the world': making history; 'Serious drama': the dangerous mesh of empathy; TV drama as social event: text and inter-text; Authored drama: 'not just naturalism'; Industry/performance: drama as 'strategic penetration'; Reading drama: audience use, exchange and play 'Use and exchange': delivering audiencesSub-culture and reading formation: regimes of watching; Conclusion: comedies of 'myth' and 'resistance'; Comic order and disorder: residual and emergent cultures; 'Marauding behaviour': parody, carnival and the grotesque; Notes; Bibliography; Indexes
Sommario/riassunto	Views television drama from a cultural studies perspective, examining

the active agency of both viewers and media practitioners. Tulloch looks at genres such as soap opera, science fiction, sitcoms and police series.
