

1. Record Nr.	UNINA9910818559103321
Autore	Augey Dominique
Titolo	Digital information ecosystems : smart press // Dominique Augey, Marina Alcaraz
Pubbl/distr/stampa	London, UK ; ; Hoboken, NJ : , : ISTE : , : Wiley, , 2019
ISBN	1-119-57973-2 1-119-57971-6 1-119-57972-4
Edizione	[1st edition]
Descrizione fisica	1 online resource
Collana	Information systems, web and pervasive computing series
Disciplina	070.4
Soggetti	Online journalism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Digital information, particularly for online newsgathering and reporting, is an industry fraught with uncertainty and rapid innovation. Digital Information Ecosystems: Smart Press crosses academic knowledge with research by media groups to understand this evolution and analyze the future of the sector, including the imminent employment of bots and artificial intelligence. The book adopts an original and multidisciplinary approach to this topic: combining the science of media economics with the experience of a practicing journalist of a major daily newspaper. The result is an essential guide to the opportunities of the media to respond to a changing global digital landscape. Independent news reporting is vital in the contemporary democracy; the media must itself become a new "smart press".