

1. Record Nr.	UNINA9910818517503321
Titolo	The handbook of financial communication and investor relations // edited by Alexander V. Laskin, Quinnipiac University, Hamden, US. Edition
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley Blackwell, , 2018 ©2018
ISBN	1-119-24080-8 1-119-24082-4
Descrizione fisica	1 online resource (541 pages) : illustrations
Collana	THEi Wiley ebooks
Classificazione	LAN004000
Disciplina	659.285
Soggetti	Financial services industry - Communication systems Corporations - Investor relations Corporations - Finance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Sommario/riassunto	"The first book to offer a global look at the state-of-the-art thinking and practice in investor relations and financial communication Featuring contributions from leading scholars and practitioners in financial communication and related fields—including public relations, corporate communications, finance, and accounting— this volume in the critically acclaimed “Handbooks in Communication and Media” seriesprovides readers with a comprehensive, up-to-date picture of investor relations and financial communications as they are practice in North America and around the world. The Handbook of Financial Communication and Investor Relations provides an overview of the past, present, and future of investor relations and financial communications as a profession. It identifies the central issues of contemporary investor relations and financial communications practice, including financial information versus non-financial information, intangibles, risk, value, and growth. Authors address key topics of concern to contemporary practitioners,

such as socially responsible investing, corporate governance, shareholder activism, ethics, and professionalism. In addition, the book arms readers with metrics and proven techniques for reliably measuring and evaluating the effectiveness of investor relations and financial communications. Bringing together the most up-to-date research on investor relations and financial communication and the insights and expertise of an all-star team of practitioners, *The Handbook of Financial Communication and Investor Relations: Explores how the profession is practiced in various regions of the globe, including North America, South America, Europe, the Middle East, India, Australia, and other areas Provides a unique look at financial communication as it is practiced beyond the corporate world, including in families, the medical profession, government, and the not-for-profit sector Addresses "big-picture" strategies as well as specific tactics for financial communication during crises, the use of social media, dealing with shareholder activism, integrated reporting and CSR, and more This book makes an ideal text for undergrads and graduate students, scholars, and practitioners studying or researching investor relations and financial communication across schools of communication, journalism, business, and management. It also offers professionals an up-to-date, uniquely holistic look at best practices in financial communication investor relations worldwide.*

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"This book aims to provide theoretically ambitious but accessible information devoted to a major field within communication and media studies: Financial Communication and Investor Relations . The book sets out to ground and orientate the student through a broad range of specially commissioned chapters, while also providing the more experienced scholar and teacher with a convenient and comprehensive overview of the latest trends and critical directions"-- Provided by publisher.

2. Record Nr.	UNINA9910627222003321
Autore	Florini Sarah
Titolo	Beyond hashtags : racial politics and Black digital networks / / Sarah Florini
Pubbl/distr/stampa	New York : , : New York University Press, , [2019] ©2019
ISBN	9781479807185 1479807184
Descrizione fisica	1 online resource (271 pages)
Collana	Critical cultural communication
Classificazione	AP 15965
Disciplina	302.23089/96073
Soggetti	Race in mass media African Americans and mass media African American mass media Race dans les medias Medias noirs americains Noirs americains et medias
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Based on the author's dissertation (doctoral)--Indiana University, 2012.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Mapping the transplatform network -- Enclaves and counter-publics: oscillating networked publics -- "MLK, I choose you!": using the past to understand the present -- "This is the resource our community needed right now": moments of trauma and crisis -- Conclusion.
Sommario/riassunto	Unrest gripped Ferguson, Missouri, after Mike Brown, an unarmed black teenager, was shot and killed by Officer Darren Wilson in August 2014. Many black Americans turned to their digital and social media networks to circulate information, cultivate solidarity, and organize during that tumultuous moment. While Ferguson and the subsequent protests made black digital networks visible to mainstream media, these networks did not coalesce overnight. They were built and maintained over years through common, everyday use. Beyond Hashtags explores these everyday practices and their relationship to larger social issues through an in-depth analysis of a trans-platform network of black American digital and social media users and content creators. In the crucial years leading up to the emergence of the Movement for Black

Lives, black Americans used digital networks not only to cope with day-to-day experiences of racism, but also as an incubator for the debates that have since exploded onto the national stage. Beyond Hashtags tells the story of an influential subsection of these networks, an assemblage of podcasting, independent media, Instagram, Vine, Facebook, and the network of Twitter users that has come to be known as "Black Twitter." Florini looks at how black Americans use these technologies often simultaneously to create a space to reassert their racial identities, forge community, organize politically, and create alternative media representations and news sources. Beyond Hashtags demonstrates how much insight marginalized users have into technology. --
