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Altri autori (Persone)	SelmerJan <1942->
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Note generali	"This book is the world's first international academic conference on Cross-Cultural Management in China (CCMC) held in Hong Kong in August 1996"--Pref.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Partnership management -- Human resource management -- Managing communication, cooperation and negotiation.
Sommario/riassunto	The greatest challenge to international business today is how to manage business operations across cultural boundaries. This is especially true in the case of China, which has attracted a massive amount of foreign investment and international trade recently. This new study examines three main themes:* the partnership of management through joint ventures* the human resource aspects of management* the management of communication, co-operation and negotiationThe crucial issue of trustworthiness, the different managerial practices in China and the West, the importance of being well