

1. Record Nr.	UNINA9910818490303321
Autore	Dunning John H
Titolo	Global capitalism at bay? // John H. Dunning
Pubbl/distr/stampa	London ; ; New York, : Routledge, 2001
ISBN	1-134-55583-0 0-429-22937-2 1-134-55584-9 1-280-40217-2 0-203-18603-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (380 p.)
Collana	Routledge studies in international business and the world economy ; ; 21
Disciplina	330.12/2
Soggetti	Capitalism Globalization Competition, International International finance Economic history - 1990-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Contents; List of tables; List of figures; Preface and acknowledgments; Introduction and overview; Global capitalism at bay?; Whither global capitalism?; The Christian response to global capitalism; Theoretical perspectives; The eclectic paradigm as an envelope for economic and business theories of MNE activity; Location and the multinational enterprise: a neglected factor?; Toward a general paradigm of foreign direct and foreign portfolio investment; Regions and globalization; Regions, globalization and the knowledge economy: the issues stated Globalization and the new geography of foreign direct investment Globalization and FDI in Asian developing countries; The European Internal Market Program and inbound foreign direct investment; Re-energizing the transatlantic connection; National governments and global capitalism; Globalism: the challenge for national economic regimes; Index

Sommario/riassunto

In this collection of his latest essays, John H. Dunning - renowned authority in international business - elaborates his theories on the current situation of foreign direct investment and multinational enterprises. Global Capitalism at Bay considers the unique characteristics of contemporary capitalism, and what must be done if it is to survive and prosper in the twenty first century.
