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Nota di contenuto	Prelims -- Introduction: the disruptive power of online education: challenges, opportunities, responses -- Part I Online programmes and programme design -- Scaling online learning: the case for a programme-level approach -- LOGIC LEADS LEARNING: MOOCs in the Middle East -- The power of technology in customised executive education -- Internationalisation of online learning: a double degree model -- Part II Changing classroom dynamics in the digital teaching space -- Engagement in online learning: it's not all about faculty! -- Social collaborative learning environments: a means to reconceptualise leadership education for tomorrow's leaders and universities? -- Online, not distance education: the merits of collaborative learning in online education -- Disrupting higher education in Alaska: introducing the native teacher certification pathway -- Academic rigour and video technology: a case study on digital storytelling in graduate-level assignments -- Game-based Learning as education method in the

digital age: experiences at the highest military education institution in Germany with online and offline game formats related to developing competencies -- Index.

Sommario/riassunto

The higher education sector is being disrupted through the effect that technological innovations have on the educational market. As digital and mobile technologies are developing further, higher education institutions must embrace these developments to meet the needs of their learners and to not become irrelevant. In higher education, disruptive effects are mainly visible on a program/product level, with an increasing number of programs including some element of online education. Disruptive effects also become evident on a pedagogical level, where student engagement, collaboration and social learning, gamification and serious games, competency-based learning, teacher training, and overcoming geosocial divides are high on the agenda. This book considers the effect of online elements and their design on university business models and internationalization, course design, massive open online courses (MOOCs), and the scalability of online programs. It also explores how higher education institutions across the globe respond and react to the challenges and opportunities evolving in online education.
