

| | |
|-------------------------|---|
| 1. Record Nr. | UNINA9910818396503321 |
| Autore | Mellyn Kevin |
| Titolo | Financial market meltdown : everything you need to know to understand and survive the global credit crisis // Kevin Mellyn |
| Pubbl/distr/stampa | Santa Barbara, Calif. : , : Praeger, , 2009 London : , : Bloomsbury Publishing (UK), , 2024 |
| ISBN | 979-84-00-65127-4 1-282-33876-5 9786612338762 0-313-37777-4 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (225 p.) |
| Disciplina | 332.0973 332.0973-dc22 |
| Soggetti | Finance - United States - History - 21st century Financial crises - United States - History - 21st century |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di contenuto | A tour of the financial world and its inhabitants -- The financial market made simple -- Financial innovation made easy -- How we got here -- The fed demystified -- The limits of financial regulation -- The natural history of financial folly -- What should be done? |
| Sommario/riassunto | This is the only book the general reader will ever need in order to understand the workings of money, banking, and finance as a citizen and consumer. |