Record Nr. Autore	UNINA9910818382203321 Pinkus Karen
Titolo	Alchemical mercury : a theory of ambivalence / / Karen Pinkus
Pubbl/distr/stampa	Stanford, California, : Stanford University Press, c2010
ISBN	0-8047-7287-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (230 p.)
Disciplina	700/.47
Soggetti	Alchemy in literature
	Alchemy in art Ambivalence
	Rhetoric
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter Contents Figures Acknowledgments Introduction: Lead into Gold § 1 Visibilia Excursus: Ambivalence § 2 Chemical Nuptials Excursus: Mercury § 3 A Chemical Couple § 4 Rumpelstiltskin § 5 "The Sandman" Excursus: Counterfeiting § 6 Reading Capital I Alchemically § 7 Digital Gold Notes Bibliography Index
Sommario/riassunto	How can we account, in a rigorous way, for alchemy's ubiquity? We think of alchemy as the transformation of a base material (usually lead) into gold, but "alchemy" is a word in wide circulation in everyday life, often called upon to fulfill a metaphoric duty as the magical transformation of materials. Almost every culture and time has had some form of alchemy. This book looks at alchemy, not at any one particular instance along the historical timeline, not as a practice or theory, not as a mode of redemption, but as a theoretical problem, linked to real gold and real production in the world. What emerges as the least common denominator or "intensive property" of alchemy is ambivalence, the impossible and paradoxical coexistence of two incompatible elements. Alchemical Mercury moves from antiquity, through the golden age of alchemy in the Dutch seventeenth century, to conceptual art, to alternative fuels, stopping to think with writers such as Dante, Goethe, Hoffmann, the Grimm Brothers, George Eliot,

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and Marx. Eclectic and wide-ranging, this is the first study to consider alchemy in relation to literary and visual theory in a comprehensive
 way.