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Altri autori (Persone)	ShavininaLarisa V
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Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	pt. I. Introduction -- pt. II. The nature of innovation -- pt. III. Individual differences in innovative ability -- pt. IV. Development of innovation across the life span -- pt. V. Assessment of innovation -- pt. VI. Development of innovation -- pt. VII. Innovations in different domains -- pt. VIII. Basic approaches to the understanding of innovation in social context -- pt. IX. Innovations in social institutions -- pt. X. Innovation management -- pt. XI. Innovation leadership -- pt. XII. Innovation and marketing -- pt. XIII. Innovation around the world : examples of country efforts, policies, practices and issues -- pt. XIV. Innovations of the future -- pt. XV. Conclusion.
Sommario/riassunto	The International Handbook on Innovation is the most comprehensive and authoritative account available of what innovation is, how it is measured, how it is developed, how it is managed, and how it affects individuals, companies, societies, and the world as a whole. Leading specialists from around the world, responsible for much of the current research in the field, analyze the multidisciplinary and multifaceted nature of innovation, its types and levels, its criteria, its development, its management, its specificity in various domains and contexts, and

societal demands on it. They consider inn

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