Record Nr.	UNINA9910818351903321
Titolo	Technology and global industry : companies and nations in the world economy / / Bruce R. Guile and Harvey Brooks, editors
Pubbl/distr/stampa	Washington, D.C., : National Academy Press, 1987
ISBN	1-280-22148-8 9786610221486 0-309-55501-9 0-585-14428-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (280 pages)
Collana	Series on technology and social priorities
Altri autori (Persone)	GuileBruce R BrooksHarvey
Disciplina	338/.06
Soggetti	Technological innovations - Economic aspects Technology and state
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	At head of title: National Academy of Engineering. "Most of the material in this book was presented at a National Academy of Engineering symposium titled 'World Technologies and National Sovereignty' held on February 13 and 14, 1986"Pref.
Nota di bibliografia	Includes bibliographies and index.
Nota di contenuto	""Technology and Global Industry""; ""Copyright""; ""Preface and Acknowledgments""; ""Contents""; ""Overview"; ""PATTERNS OF TECHNOLOGICAL CHANGE AND INDUSTRIAL EVOLUTION""; ""TECHNOLOGY AND THE STRUCTURE OF GLOBAL INDUSTRY""; ""NATIONAL ECONOMIC DEVELOPMENT AND MARKET-DRIVEN DEPLOYMENT OF WORLD-SCALE TECHNOLOGIES AND INDUSTRIES""; "CONCLUSION""; ""REFERENCES""; ""Innovation and Industrial Evolution in Manufacturing Industries""; ""UNIT OF ANALYSIS""; ""PRODUCT INNOVATIONS""; ""PROCESS INNOVATIONS""; ""ORGANIZATIONAL STRUCTURE AND INNOVATIVE CAPACITY"" ""TRANSITION FROM RADICAL TO EVOLUTIONARY INNOVATION"" "DYNAMICS OF A SET OF COMPETING PRODUCTIVE UNITS""; ""THE AUTOMOBILE""; ""COMPARATIVE ANALYSIS""; ""INNOVATION, ORGANIZATIONAL STRUCTURE, AND INTERNATIONAL TRADE""; "SUMMARY""; ""ACKNOWLEDGMENTS""; ""NOTES""; ""REFERENCES"";

1.

""Revitalizing the Manufacture and Design of Mature Global Products""; ""BLACK & DECKER""; ""Designing For Manufacture""; ""The Results Of Double Insulation"; ""Cost Reductions""; ""Increased Vertical Integration""; ""Competitive Performance And Market Share""; ""Impact On New Product Development""

""SUMMARY AND CONCLUSIONS"" ""APPENDIX COMPETITOR ANALYSIS BY SUNBEAM APPLIANCE COMPANY""; ""Capturing Value From Technological Innovation: Integration, Strategic Partnering, And Licensing Decisions ""; ""THE PHENOMENON""; ""PROFITING FROM INNOVATION: BASIC BUILDING BLOCKS""; ""Regimes Of Appropriability""; ""The Dominant Design Paradigm""; ""Complementary Assets""; ""IMPLICATIONS FOR PROFITABILITY""; ""Tight Appropriability Regimes""; ""Loose Appropriability""; ""Pre-Paradigmatic Phase""; ""Paradigmatic Stage""; ""CHANNEL STRATEGY ISSUES""; ""Contractual Modes""; ""Integration Modes""

""Integration Versus Contract Strategies: An Analytic Summary"" ""Mixed Modes""; ""The Cat Scanner And The IBM PC: Insights From The Framework""; ""IMPLICATIONS FOR R&D STRATEGY, INDUSTRY STRUCTURE, AND TRADE POLICY""; ""Allocating R&D Resources""; ""Small Firm Versus Large Firm Comparisons""; ""Regimes Of Appropriability And Industry Structure""; ""Industry Maturity, New Entry, And History""; ""The Importance Of Manufacturing To International Competitiveness""; ""How Trade And Investment Barriers Affect Innovators' Profits""

""Implications For The International Distribution Of The Benefits From Innovation"" ""CONCLUSION""; ""ACKNOWLEDGMENTS""; ""NOTES""; ""REFERENCES""; ""International Industries: Fragmentation Versus Globalization""; ""GLOBALIZATION OF INDUSTRIES""; ""Enabling Conditions""; ""Driving Forces For Sourcing And Marketing Globalization""; ""Empirical Evidence""; ""Research And Development""; ""Summary Observations""; ""LIMITS TO GLOBALIZATION""; ""Manufacturing Technology""; ""Protectionism""; ""Organizational Capabilities""; ""CONCLUSION""; ""NOTES""; ""REFERENCES""; ""The Impacts Of Technology In The Services Sector""