

1. Record Nr.	UNINA9910818257703321
Autore	Hayward Jennifer <1961->
Titolo	Consuming pleasures : active audiences and serial fictions from Dickens to soap opera // Jennifer Hayward
Pubbl/distr/stampa	Lexington, Kentucky : , : The University Press of Kentucky, , 2009 ©1997
ISBN	0-8131-8447-9 0-8131-4963-0 0-8131-7002-8
Edizione	[Paperback edition.]
Descrizione fisica	1 online resource (x, 228p.)
Disciplina	791.45/6
Soggetti	Television series - History Serialized fiction - History and criticism Authors and readers - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title; Copyright; Contents; Acknowledgments; Introduction; 1 Mutual Friends: The Development of the Mass Serial; Nineteenth-Century Readers of Serial Fiction; Case Study: Our Mutual Friend; Reviewers as Readers; ""There was no such thing as I"": The Narrative Preoccupations of Serial Fiction; 2 Terry's Expert Readers: The Rise of the Continuity Comic; ""Streamline your mind"": Comic Strip Production in the Age of Ford and Taylor; Case Study: Terry and the Pirates; Active Readers and Comic Agendas; Comic Ideologies: Pinup Girls and ""Screwy Chinese""; The Decline of the Serial Strip 3 The Future of the Serial Form Audiences and Soap Opera Production; Knowledge and Power: Soap Narrative Strategies; Audiences and Power; Case Study: Redeeming the Rapist; Humor, Irony, and Self-Reflexivity; Tune In Tomorrow; Notes; Bibliography; Index;
Sommario/riassunto	""To be continued..."" Whether these words fall at a season-ending episode of Star Trek or a TV commercial flirtation between coffee-loving neighbors, true fans find them impossible to resist. Ever since the 1830's, when Charles Dickens's Pickwick Papers enticed a mass market for fiction, the serial has been a popular means of snaring avid

audiences. Jennifer Hayward establishes serial fiction as a distinct genre -- one defined by the activities of its audience rather than by the formal qualities of the text. Ranging from installment novels, mysteries, and detective fiction of the 1800's

2. Record Nr.

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Chemoprevention of cancer and DNA damage by dietary factors

[Place of publication not identified], : Wiley VCH, 2009

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3-527-62658-1

Soggetti

Neoplasms - drug therapy
Chemoprevention - methods
DNA Damage
Diet Therapy
Anticarcinogenic Agents
Micronutrients - therapeutic use
Oncology
Medicine
Health & Biological Sciences

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