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Nota di contenuto	Prelims; Acknowledgements; Table of Contents; List of Abbreviations; Table of Cases; Table of Legislation; Introduction; Part A Considering Public Policy Objectives in Competition Law; Introduction to Part A; 1 Competition Policy and Public Policy Objectives in a Theoretical Framework; 2 Competition Policy and Public Policy Objectives in a Community Law Framework; Conclusion of Part A; Part B How and Where is Public Policy Balancing Performed in Article 81 EC?; Introduction to Part B; 3 How the Balance is Implemented - Mere-Balancing in Article 81(1) EC 4 How the Balance is Implemented - Mere-Balancing in Article 81(3) EC 5 How the Balance is Implemented - Market-Balancing in Article 81 EC; Conclusion of Part B; Part C How and Where Should Public Policy Balancing Be Performed in Article 81 EC?; Introduction to Part C; 6 How and Where Should Public Policy Balancing be Performed in Article 81(1) EC?; 7 How and Where Should Public Policy Balancing be Performed in Article 81(3) EC?; 8 A Framework for Balancing in Article 81 EC; Conclusion of Part C; Conclusion; Annex; Bibliography; Index
Sommario/riassunto	This book discusses the role of public policy in Article 81 of the EC Treaty. The Commission, and recently the Court of First Instance have said that the sole objective of Article 81 EC is consumer welfare. Many

competition lawyers and economists support this view. Writing in a crisp, plain style, Townley demonstrates that public policy considerations are still relevant in that provision. He also examines how and where they are currently considered and then suggests why, how and where this might be changed. The book explains how some of the most complex competition law cases can be understood
