

1. Record Nr.	UNINA9910818228403321
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Titolo	Careers in media and film : the essential guide // Georgina Gregory, Ros Healy, Ewa Mazierska
Pubbl/distr/stampa	Los Angeles, : Sage, 2007
ISBN	1-4129-2371-9 1-78402-504-6 1-282-02105-2 9786612021053 1-84920-238-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (v, 218 p.) : ill., ports
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Disciplina	302.2302341
Soggetti	Mass media - Vocational guidance Motion pictures - Vocational guidance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgements; List of illustrations; Introduction; PART I Preparing for the journey: advice and information to get you started; 1 Prospects in the industry; 2 Employment and employers; 3 Your employability; 4 Networking, promoting yourself and negotiation; 5 Work experience - the key to success; 6 Applications - first steps; 7 Applications - next steps; Appendix: resources library; PART II Road to the real world: insiders' advice on careers in the media; 8 Film-making; 9 Television; 10 Radio; 11 Newspaper journalism; 12 Magazine journalism; 13 Publishing; 14 Media librarianship 15 MultimediaIndex
Sommario/riassunto	'Careers in Media and Film' has been written to help students graduates and academics from the disciplines of film, media and related subjects (and for those from other disciplines who want to break into the media) with their career choices.