

1. Record Nr.	UNINA9910818228403321
Autore	Gregory Georgina
Titolo	Careers in media and film : the essential guide // Georgina Gregory, Ros Healy, Ewa Mazierska
Pubbl/distr/stampa	Los Angeles, : Sage, 2007 Los Angeles : , : Sage, , 2007
ISBN	9786612021053 9781412923712 1412923719 9781784025045 1784025046 9781282021051 1282021052 9781849202381 1849202389
Edizione	[1st ed.]
Descrizione fisica	1 online resource (v, 218 p.) : ill., ports
Altri autori (Persone)	HealyRos MazierskaEwa
Disciplina	302.2302341
Soggetti	Mass media - Vocational guidance Motion pictures - Vocational guidance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgements; List of illustrations; Introduction; PART I Preparing for the journey: advice and information to get you started; 1 Prospects in the industry; 2 Employment and employers; 3 Your employability; 4 Networking, promoting yourself and negotiation; 5 Work experience - the key to success; 6 Applications - first steps; 7 Applications - next steps; Appendix: resources library; PART II Road to the real world: insiders' advice on careers in the media; 8 Film-making; 9 Television; 10 Radio; 11 Newspaper journalism; 12 Magazine journalism; 13 Publishing; 14 Media librarianship 15 MultimedialIndex
Sommario/riassunto	'Careers in Media and Film' has been written to help students graduates

and academics from the disciplines of film, media and related subjects
(and for those from other disciplines who want to break into the media)
with their career choices.
