1. Record Nr. UNINA9910818197403321

Autore Crane Keith <1953->

Titolo The Effectiveness of China"s Industrial Policies in Commercial Aviation

Manufacturing [[electronic resource]]

Pubbl/distr/stampa Santa Monica, : RAND Corporation, 2014

ISBN 0-8330-8582-4

Descrizione fisica 1 online resource (113 p.)

Altri autori (Persone) LuotoJill E

HaroldScott Warren

YangDavid

BerkowitzSamuel K

WangXiao

Disciplina 338.951

338.951/009/048 338.951009048

Soggetti China -- Economic policy -- 1976-

Fiscal policy -- China Industrial policy -- China

Industrial policy

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di contenuto Cover; Title Page; Copyright; Preface; Contents; Figures and Tables;

Summary; Acknowledgments; Abbreviations; Chapter One: Introduction; Purpose; Approach and Organization of This Report; Assessing the Performance of China's Commercial Aviation Industry; Identifying

Chinese Government Policies; Determining Foreign Company Strategies;

Assessing Shifts in Output in the Global Commercial Aviation

Manufacturing Industry; Evaluating the Relative Effectiveness of Chinese Policies and Foreign Manufacturers' Strategies; Policy Implications for

Foreign Governments and China's Government

Chapter Two: China's Commercial Aircraft Manufacturing

IndustryStructure of China's Commercial Aviation Manufacturing Industry; Aviation Industry Corporation of China (AVIC); Commercial Aircraft Company of China; The Development of China's Commercial Aviation Manufacturing Industry; History; Output and Employment;

Technological Capabilities of China's Commercial Aviation Manufacturing Industry; Chapter Three: China's Industrial Policy and Its Commercial Aircraft Manufacturing Industry; Chinese Government Policy Goals; Chinese Policy Instruments; Setting Up National Champions

Providing Launch AidCompelling State-Owned Airlines to Purchase Chinese Aircraft; Targeting Orders to Foreign Manufacturers with Assembly Operations or Suppliers in China; Stipulating That Foreign Suppliers Enter into Joint Ventures with Chinese Partners: Acquisitions of Foreign Companies and Foreign Technologies; Encouraging Foreign Countries to Purchase Chinese Aircraft Through Diplomatic Suasion and the Provision of Loans: Chapter Four: The Role of Foreign Companies in China's Commercial Aircraft Manufacturing Industry; Foreign Companies; Why Do Foreign Companies Invest in China? Provide Support to Chinese CustomersCompetitive Source of Parts: Generate Sales to Chinese Airlines; Purchase Chinese Components as a Marketing Tool to Encourage Chinese Purchases of Aircraft; Participation in the C919 Program; Enhance Company's Image in China; Challenges of Investing in China; Protecting Intellectual Property Rights; Protecting the Company's Investment from Joint Venture Partners: Remaining Competitive in the Chinese Market; Chapter Five: Performance of the Chinese and U.S. Aircraft Manufacturing Industries: China's Industry; Output; Exports; Employment; Imports; Technology The U.S. IndustryOutput; Exports; Employment; Technology; Competitive Position of the U.S. Industry; Chapter Six: Net Assessment of the Effectiveness of China's Industrial Policies for Commercial Aviation Manufacturing; Are Chinese Industrial Policies Likely to Be as Effective in the Commercial Aviation Manufacturing Industry as in Other Industries?; High-Speed Trains; Wind-Power Generation; Automobile Manufacturing; Lessons from These Three Sectors; Strengths and Weaknesses of China's Industry and Its Foreign Competitors: Technologies; Labor; Finance; Marketing; Net Assessment **Foreign Companies**

Sommario/riassunto

This report assesses the effectiveness of China's industrial policies, using China's commercial aviation manufacturing industry as a case study. It evaluates China's efforts to create a national champion in this industry, and analyzes foreign manufacturers' efforts to protect key technologies when setting up production facilities there. It also offers policy options for foreign governments responding to Chinese policies.